Spikes Asia 09
1st Asian Advertising Festival
Singapore 16 -18 September

WHEN YOU ARRIVE IN SINGAPORE ...

Early-Bird Registration

Even though the Spikes Asia 2009 content programme of workshops and seminars only kicks off on Wednesday 16 September, the proceedings already get going on **Tuesday 15 September**.

From 1pm, the **delegate registration desk** at Suntec Singapore, the Festival venue, will be open to enable early-bird delegates to pick up their delegate badges and their delegate bags, which contain the Festival programme with all the essential information needed for the event.

Delegates will also be able to collect their invitations to the grand Spikes Asia Awards Ceremony and After Party, which takes place on the evening of Friday 18 September.

The delegate desk will be open for pre-booked registrations via the Spikes Asia website, www.spikes.asia, as well as all new bookings.

Spikes Asia staff will be available all afternoon and into the evening to answer all your Spikes Asia queries.

The Young Spikes Creative Competition

Presented in association with OmnicomGroup, the **Young Spikes Creative Competition** offers the next generation of Asian advertising professionals a platform to show the world what they can do.

Teams of young creatives from across the region have just 48 hours to come up with an exciting and innovative integrated campaign for a charity or non-profit organisation.

On **Tuesday 15 September**, the teams will meet for the first time at Suntec Singapore to collect their delegate badges, be briefed by this organisation and receive access to images and video courtesy of Getty Images to help them execute their ideas.

Keep an eye on www.spikes.asia for the exact time of this briefing.

The Spikes Academy

Sponsored by Cheil Worldwide, the **Spikes Academy** offers a select group of 15 of the region's students an exclusive learning opportunity, led by Noor Azhar Mohamed, a lecturer from the School of Design at Singapore Polytechnic.

The students will meet for the first time on **Tuesday 15 September** to receive their special student badges and be briefed on the unique educational programme during the Festival, tailored to the needs of the students.

Keep an eye on www.spikes.asia for the exact time of the Spikes Academy briefing.