

TV/Cinema Winners



Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
Grand Prix						
MELODY OF LIFE	THAI LIFE INSURANCE CO.	THAI LIFE INSURANCE	OGILVY & MATHER, Bangkok *	THAILAND	PHENOMENA, Bangkok	THAILAND
Gold Spike						
PING PONG	NOKIA	NOKIA N96 BRUCE LEE MOBILE	JWT BEIJING *	CHINA	JQK PRODUCTION HOUSE, Beijing	CHINA
FATHER & DAUGHTER	THE DAIRY FARM CO.	WELLCOME SUPERMARKET	McCANN WORLDGROUP, Hong Kong *	HONG KONG	OFF-LO-HI, Hong Kong	HONG KONG
FUNERAL	MINISTRY OF COMMUNITY DEVELOPMENT, YOUTH AND SPORTS	FAMILY AWARENESS	LEO BURNETT/ARC WORLDWIDE SINGAPORE *	SINGAPORE	DRAGONSGATE STUDIO, Singapore	SINGAPORE
RULES	U.P ALUMNI ASSOCIATION	ANTI-CORRUPTION MESSAGE	TBWA/SANTIAGO MANGADA PUNO, Makati City *	THE PHILIPPINES	ABRACADABRA, Makati City	THE PHILIPPINES
BIKE OWNER	BREAKTHROUGH TRUST	BREAKTHROUGH - WOMEN'S RIGHTS	OGILVY & MATHER, Mumbai *	INDIA	LITTLE LAMB FILMS, Mumbai	INDIA
Gold Spike Campaign						
HISTORICAL FILM	TAKAHASHI SHUZOH CO.	SHIRO (JAPANESE SAKE)	OGILVY & MATHER JAPAN, Tokyo *	JAPAN	PARADISE CAFE, Tokyo	JAPAN
DETECTIVE FILM	TAKAHASHI SHUZOH CO.	SHIRO (JAPANESE SAKE)	OGILVY & MATHER JAPAN, Tokyo *	JAPAN	PARADISE CAFE, Tokyo	JAPAN
Silver Spike						
SEICHO YASHABUROU BUSHI	HITACHI MAXELL	MAXELL ELECTRONICS	ADK, Tokyo *	JAPAN	AOI ADVERTISING PROMOTION, Tokyo	JAPAN
GYMNASTIC	SEMIR	SEMIR CLOTHING	OGILVY SHANGHAI *	CHINA	PHENOMENA, Bangkok	THAILAND
A DAY IN THE LIFE OF CHENNAI	BENNET COLEMAN & CO.	THE TIMES OF INDIA	JWT INDIA, Mumbai *	INDIA	GOOD MORNING FILMS, Mumbai	INDIA
UNITY	ROYAL THAI ARMY	NATIONAL VIRTUES PROJECT	MONDAY, Bangkok *	THAILAND	PHENOMENA, Bangkok	THAILAND
AIRBAG	HARMONY HOUSE	WOMEN PROTECTION HOTLINE	LEO BURNETT, Hong Kong *	HONG KONG	PHENOMENA, Bangkok	THAILAND
Silver Spike Campaign						
FIGHT IT 1	DK HEALTH PRODUCT	NATUREGIFT HEALTH PRODUCTS	OGILVY & MATHER, Bangkok *	THAILAND	PHENOMENA, Bangkok	THAILAND
FIGHT IT 2	DK HEALTH PRODUCT	NATUREGIFT HEALTH PRODUCTS	OGILVY & MATHER, Bangkok *	THAILAND	PHENOMENA, Bangkok	THAILAND
FIGHT IT 3	DK HEALTH PRODUCT	NATUREGIFT HEALTH PRODUCTS	OGILVY & MATHER, Bangkok *	THAILAND	PHENOMENA, Bangkok	THAILAND
LALA REPORTS #1	HAKUSENSHA	LALA GIRL'S COMIC MAGAZINE	ADK, Tokyo *	JAPAN	SASSO FILMS, Tokyo	JAPAN
LALA REPORTS #2	HAKUSENSHA	LALA GIRL'S COMIC MAGAZINE	ADK, Tokyo *	JAPAN	SASSO FILMS, Tokyo	JAPAN
LALA REPORTS #3	HAKUSENSHA	LALA GIRL'S COMIC MAGAZINE	ADK, Tokyo *	JAPAN	SASSO FILMS, Tokyo	JAPAN
LALA REPORTS #4	HAKUSENSHA	LALA GIRL'S COMIC MAGAZINE	ADK, Tokyo *	JAPAN	SASSO FILMS, Tokyo	JAPAN
A LOT	KASIKORNBANKGROUP	K - SME CREDIT	OGILVY & MATHER, Bangkok *	THAILAND	PHENOMENA, Bangkok	THAILAND
LONG	KASIKORNBANKGROUP	K - SME CREDIT	OGILVY & MATHER, Bangkok *	THAILAND	PHENOMENA, Bangkok	THAILAND
QUICK	KASIKORNBANKGROUP	K - SME CREDIT	OGILVY & MATHER, Bangkok *	THAILAND	PHENOMENA, Bangkok	THAILAND
Bronze Spike						
ELEPHANT	PERFETTI VAN MELLE INDIA	HAPPYDENT - TEETH WHITENING GUM	McCANN ERICKSON INDIA, Mumbai *	INDIA	BLACK MAGIC MOTION PICTURES, Mumbai	INDIA
IVY FACTORY	I.P. TRADING	IVY THAI TRADITIONAL COFFEE	McCANN WORLDGROUP THAILAND, Bangkok	THAILAND	SKY EXITS, Bangkok	THAILAND
CORN	THE THAI OLYMPIC FIBRE-CEMENT CO.	CORROSHIELD ROOF TILES	THINK FACTORY, Bangkok *	THAILAND	MUM FILMS, Bangkok	THAILAND
THE GAME	GODREJ SARALEE	INSECTICIDES	JWT INDIA, Mumbai	INDIA	KEROSCENE FILMS, Mumbai *	INDIA
NINJA	LG CHINA	LG TV	FIRSTELL COMMUNICATIONS SHANGHAI *	CHINA	MILLENNIUM FILM, Beijing	CHINA
DOMINO CITY	SONY ELECTRONIC ASIA PACIFIC	SONY BRAVIA	BATES 141 SINGAPORE *	SINGAPORE	FILM CONSTRUCTION, Auckland	NEW ZEALAND
HUMAN MACHINE	EMAMI	HIMANI FAST PAIN RELIEF	PUBLICIS AMBIENCE, Mumbai *	INDIA	EQUINOX FILMS, Mumbai	INDIA

EVERY TEAM NEEDS THE SPARK	ADIDAS INTERNATIONAL	SPORTSWEAR	180 AMSTERDAM *	THE NETHERLANDS	MJZ, London	UNITED KINGDOM
PARKING	TOYOTA MOTOR CORPORATION	TOYOTA IQ	DENTSU, Tokyo *	JAPAN	PICT, Tokyo	JAPAN
NO-SENSE-OF-DIRECTION SAMURAI	PANASONIC CORPORATION	PANASONIC STRADA POCKET GPS	HAKUHODO ARCHITECT, Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION, Tokyo *	JAPAN
LOST CHANCE	NATIONAL AGENCY FOR THE ADVANCEMENT OF SPORTS AND HEALTH	LOTTERY "BIG"	DENTSU, Tokyo *	JAPAN	TOHOKUSHINSHA FILM CORPORATION, Tokyo	JAPAN
ARJUNA THE ARCHER	SULEKHA.COM	SULEKHA.COM ONLINE YELLOW PAGES	JWT INDIA, Mumbai *	INDIA	FAMOUS HOUSE OF ANIMATION, Mumbai	INDIA
BIG DADDY	BERTRAM CHEMICAL (1982) CO.	SIANG PURE MEDICATED OIL	ONGOING CO., Bangkok *	THAILAND	SUNSHINE ETCETERA, Bangkok	THAILAND
COUNTING	PEPSICO CHINA	GATORADE	DDB CHINA GROUP, Shanghai *	CHINA	MOTION LOGIX, Beijing	CHINA
DREAMS	YAYASAN JURNAL PEREMPUAN	FEMALE DISCRIMINATION AWARENESS	ADVANTAGE ADVERTISING, Jakarta *	INDONESIA	RT FILMS, Jakarta	INDONESIA
SHAN SHUI	CEPF (THE CHINA ENVIRONMENT PROTECTION FUND)	ENVIRONMENTAL AWARENESS	JWT SHANGHAI *	CHINA	ONE PRODUCTION, Beijing	CHINA
LUCKY US	UNHCR	CHARITY	LEO BURNETT, Hong Kong *	HONG KONG	DIRECTOR'S THINK TANK, Kuala Lumpur	MALAYSIA
Bronze Spike Campaign						
DOCTOR	PERFETTI VAN MELLE	LOLLIPOP	BBH ASIA PAC, Singapore *	SINGAPORE	SOFT CITIZEN, Toronto	CANADA
EUROPEAN GIRLFRIEND	PERFETTI VAN MELLE	LOLLIPOP	BBH ASIA PAC, Singapore *	SINGAPORE	SOFT CITIZEN, Toronto	CANADA
LORD	COCA-COLA COMPANY (JAPAN)	CHACA GREEN TEA	DENTSU, Tokyo *	JAPAN	DENTSU TEC, Tokyo	JAPAN
BLACK SHIP	COCA-COLA COMPANY (JAPAN)	CHACA GREEN TEA	DENTSU, Tokyo *	JAPAN	DENTSU TEC, Tokyo	JAPAN
TRUCK	MATTEL CONTINENTAL ASIA	MATCHBOX TOY CARS	OGILVY & MATHER, Hong Kong *	HONG KONG	POST PRODUCTION OFFICE, Hong Kong	HONG KONG
CHASE	MATTEL CONTINENTAL ASIA	MATCHBOX TOY CARS	OGILVY & MATHER, Hong Kong *	HONG KONG	POST PRODUCTION OFFICE, Hong Kong	HONG KONG